

JOINT AGREEMENT
Between Australian Trade and Tourism Diplomacy Taskforce (ATTDT),
Trade and Tourism Thailand (TTT), TravelOz, Royal Orchid Alliance (ROA)
Facilitated by the United Nations

Preamble

Recognising the longstanding friendship and mutually beneficial partnership between Australia and Thailand; Acknowledging that the recent spread of misinformation has negatively affected bilateral trade, tourism, international education, and public confidence in both countries; Affirming our shared commitment to promoting peaceful cooperation, mutual respect, sustainable development, and people-to-people connections;

The undersigned parties hereby agree to cooperate through the following commitments.

Article I

Joint Commitment Against Misinformation

The Parties agree to:

1. Both sides jointly exchanged views and acknowledged the serious harm misinformation and false narratives have caused to Australia–Thailand relations, and reaffirming shared commitment to jointly rejecting such narratives and to safeguarding mutual trust, public confidence, and the positive development of bilateral relations in the future.
2. Coordinate timely and accurate public communications to restore confidence among businesses, tourists, students, and the wider public.
3. Promote responsible information sharing through official communication channels and collaborative public awareness initiatives.

Article II

Trade and Economic Cooperation

ATTDT and TTT agree to:

1. Continue supporting open, fair, and mutually beneficial trade between Australia and Thailand.
2. Discourage public boycott movements and encourage constructive economic engagement.
3. Strengthen bilateral coordination to restore confidence in trade and investment.

Article III

Tourism Recovery and Promotion

The Parties commit to jointly promote Australia and Thailand as safe, welcoming, and attractive tourism destinations through:

1. Collaborative tourism campaigns.
2. Cross-promotion between Australian and Thai tourism industries.
3. Sustainable tourism initiatives highlighting environmental conservation and cultural heritage.
4. Joint marketing activities between tourism stakeholders.

TravelOz and the Royal Orchid Alliance will collaborate to:

1. Develop joint travel packages.
2. Explore partnerships between airlines and accommodation providers.
3. Promote reciprocal tourism opportunities in both countries.

Article IV

Education and Cultural Exchange

ATTDT and TTT agree to strengthen educational cooperation by:

1. Both sides reaffirmed their commitment to sustaining student mobility between Australia and Thailand under the current circumstances, maintaining existing arrangements, strengthening communication, and exploring, on the basis of equality and mutual benefit, practical and implementable measures to further support student and academic exchanges between the two countries.
2. Developing a Student Ambassador Programme to promote positive educational experiences.
3. Enhancing cultural and educational exchanges to strengthen mutual understanding.
4. Improving public access to accurate information regarding international study opportunities and student visa processes.

Article V

Stakeholder Cooperation

The Parties agree to:

1. Share relevant information and best practices.
2. Maintain regular communication and coordination among participating organizations.
3. Encourage partnerships between government agencies and private-sector stakeholders.
4. Work collaboratively to strengthen public confidence in bilateral relations.

Article VI

Role of the United Nations

The United Nations will:

1. Facilitate dialogue among all participating organizations.
2. Encourage peaceful and constructive cooperation.
3. Support implementation of the commitments outlined in this Agreement.
4. Promote collaboration consistent with the principles of the United Nations Charter.

Article VII

Implementation

The Parties agree to:

1. Develop a coordinated implementation plan following the conclusion of the forum.
2. Continue consultation and dialogue where necessary.
3. Review progress through future bilateral engagements and stakeholder meetings.

Final Declaration

The Parties reaffirm their shared commitment to rebuilding public confidence, strengthening bilateral relations, promoting sustainable tourism, enhancing educational cooperation, and

Final Declaration

The Parties reaffirm their shared commitment to rebuilding public confidence, strengthening bilateral relations, promoting sustainable tourism, enhancing educational cooperation, and ensuring that misinformation does not undermine the enduring partnership between Australia and Thailand.

New York, 3 July 2026

Signed in good faith on behalf of:

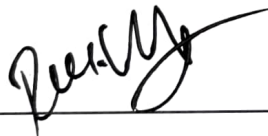
Australian Trade and Tourism Diplomacy Taskforce (ATTDt)



Trade and Tourism Thailand (TTT)



TravelOz



Royal Orchid Alliance



Witnessed by:

United Nations Facilitation Team

